

WKCR

KING'S CROWN RADIO • COLUMBIA UNIVERSITY • NEW YORK 27, N. Y. • UNIVERSITY 4-3200

Jan. 4, 1951

TO--Region three IBS stations

FROM--WKCR, Columbia University, New York City

WKCR started this year in the midst of a large construction project. A new Master Control was being built. Construction was completed on Dec. 5 without any loss of air time during the time of construction. It did hinder us though in one way; we had no facilities for handling remotes efficiently as the old master control had been stripped for parts. The inter-studio wiring was all changed also. If anyone would like some information on the Master Control, our Technical Director, Peter T. Haugey, would be happy to send it to you. He can answer all questions as he designed the whole thing.

We have also purchased a new Magnecorder tape recorder and with it we plan to expand our programming greatly in the near future. Our Special Events Department, headed by Robert B. Mandel, has been busy over the vacation getting interviews with some of the leading radio personalities downtown to be presented later in the year. We hope to expand this department and fill some of our air time with shows tape recorded where ever something of general interest is happening. Shows of this type are usually very popular. The people who do the recording also enjoy doing the show and in most cases do a splendid job.

Two new shows have been started now that the Master Control is finished. One is an early morning show which runs from 7:30 until 9:00 every morning. It is very popular among our disk jockeys but no information is available on audience response. The other show originates from the Lion's Den, the campus social center. Various people in the Den are interviewed and their favorite record is played for them. It is an old idea but makes a fast moving and interesting show.

As has been done in the years past all the home basketball games are being broadcast directly from the gym.

We are very fortunate this year in having an accredited representative to the United Nations Mr. Peter B. Kenen. He has been able to acquire some very good interviews with the more influential delegates at the U.N. So far none of the Russian delegates have been very cooperative.

Along with the installation of the new Master Control is going a new transmitter which should give us better coverage in the dormitories.

We have been advised that it would be smart to invest in a small stockpile of replacement parts, the situation being what it is at the moment. It is already impossible to get certain tubes and other parts.

That is all we have to report at this time but we expect to do alot this spring. We hope that all of you will have a pleasant year of broadcasting ahead though it is evident that many problems will face us all in the near future.

Sincerely,

The Members of WKCR, Columbia University, New York

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Jan. 1, 1951

TO:--Hogan three ITS stations
FROM:--WKCR, Columbia University, New York City

WKCR started this year in the midst of a large construction project. A new Master Control was being built. Construction was completed on Dec. 1 without any loss of air time during the time of construction. It did hinder us though in one way; we had no facilities for handling remotes efficiently as the old master control had been stripped for parts. The inter-studio wiring was all changed also. If anyone would like some information on this Master Control, our Technical Director, Peter T. Lenny, would be happy to send it to you. He can answer all questions as he designed the whole thing.

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The Editors of WKCR, Columbia University, New York